

B.B.A. Semester - 2 (CBCS) Examination
March/April – 2025 (New Course)
Aspects of Modern Management (CORE)

Time: 2.30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1	Explain contingency school of management.	(14)
	OR	
Que.1	Discuss scientific management school.	
Que.2	What is job satisfaction? Explain factors affecting job satisfaction.	(14)
	OR	
Que.2	Write Notes:	
	1) Morale building efforts	
	2) Benefits of Employee empowerment	
Que.3	What is organisational development (OD)? Describe importance of OD.	(14)
	OR	
Que.3	Write Notes:	
	1) Causes for resistance to change	
	2) Remedies to overcome resistance to change	
Que.4	Discuss:	(14)
	1) Organisation's efforts to promote creativity and innovation	
	2) Morale building efforts	
	OR	
Que.4	Discuss:	
	1) Merits and demerits of Management By Exception	
	2) MIS Process	
Que.5	Explain strategic planning formulation process.	(14)
	OR	
Que.5	1) Components of SWOT analysis	
	2) Uses of SWOT analysis	
